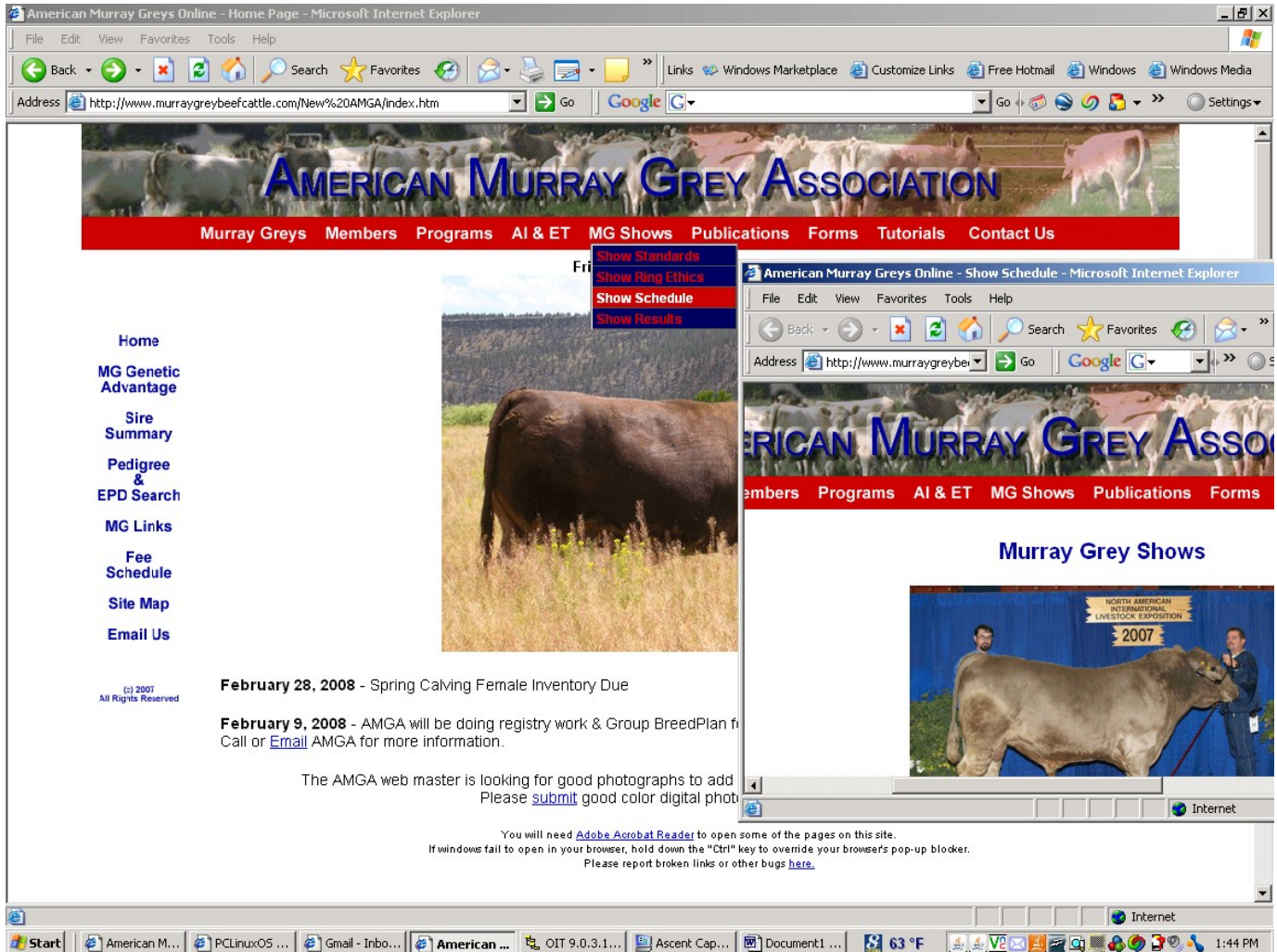


“The Hitchhikers Guide to the Universe” of the New AMGA Web Site



Overview:

The new AMGA web site boasts a clean, bold, new look with a very American red, white and blue color theme. The eye-catcher on the home page is a bold, strong photograph top and center. “But wait! There’s more!” It is not just one, strong, bold photograph – there are 11 in a random image changer. There can be more photos added to this array as they become available. Speaking of photographs, all of the cattle pictures on the new web site are of American Murray Greys. We appreciate all of the good photographs that members have submitted. As a matter of fact – all of the photos on the web site are of American Murray Greys. We would appreciate good photos for the pages that still need them.

There are a couple of additions to the web site. We are adding online forms for membership applications, registrations and BreedPlan activity. The plan is to link these online forms with a paypal portal to allow members to use credit cards online. We are still a step or two away from making that all happen.

Also, you will notice a definite change in tone on the home page of the web site. After almost 40 years in the United States, it is time to move our promotional efforts out of a never ending introductory stance and into more mainstream informational mode. As our cattle are in great demand around the country, we need to begin acting like a mainstream breed. The home page of the web site will be used as a bulletin board for news and information that members and others in the industry can use.

Navigation:

Top Menu:

The AMGA website has become so complex that we decided to use two separate navigation menus. The navigation bar at the top of the page is linked to sections of the web site that have more than 1 page. When you move your mouse over any of the links in the top menu, a drop-down menu will appear. Each drop-down menu is blue with dark red text. They are a little hard to read, but when you slide your mouse-pointer down the drop-down menu, each menu item changes from blue with red text to red with white text.

When you click on one of the white text menu items, a new window will open in your browser. See the diagram on page 1.) Note: you may have to hold down the “Ctrl” key (lower left corner of your keyboard) to override your browser's pop-up blocker. Each of these pop-up pages is equipped with a “close this window” control at the bottom of the page. Closing the pop-up page will leave the original page still open in your browser.

The printable forms are Adobe PDF file format. You have to have Adobe Acrobat Reader to open the forms. Again, you may have to hold down the “Ctrl” key to open the form.

Side Menu:

The left side menu items are linked to sections of the web site that only have one page. When these pages open, they will replace the original window in your browser. These items are all pretty self explanatory. The Fee Schedule will be updated if any changes are made to the fees.

The database search engine is linked from the home page. This is the portal through which people can search and study Murray Grey pedigrees and membership information. This is one of the most widely used aspects of the web site.

Please let us know if there are other questions about the web site that we should answer in this document.